



**BENICIA ECONOMIC DEVELOPMENT BOARD  
ECONOMIC DEVELOPMENT BOARD MEETING AGENDA**

**Commission Room  
March 23, 2022  
5:30 PM**

**1. Call To Order**

**2. Pledge Of Allegiance**

**3. Roll Call**

**3.A Roll Call of Board Members**

**3.B Introduction of City Treasurer Ken Paulk**

**4. Fundamental Rights Statement**

The Fundamental Rights of each member of the public can be found in the Municipal Code, posted on the City's website, per section 4.04.030 of the City of Benicia's Open Government Ordinance.

**5. Public Comments**

**6. Approval Of Minutes**

**6.A January 26, 2022 Regular Meeting**

[EDB MINUTES 01.26.22 DRAFT](#)

**7. Presentations**

**7.A Recognition of service of former Board Member Dennis Cullen.**

**7.B Review of Sales Tax and Measure C Revenue:**

**Staff will provide information and share a PowerPoint presentation on sales tax and Measure C revenue.**

**Recommended Action: Receive information from staff and offer comments. No formal action required.**

**8. Discussion And Possible Action Items**

**8.A Business Promotion for Tourism:**

**Staff has received inquiries as to how businesses are chosen to be promoted on Visit Benicia social media, in newsletters, and through other opportunities. Staff will provide information on best practices for getting business promotion shared.**

**Recommended Action: Receive information from staff and offer comments. No formal action required.**

[Staff Report - Business Promotion for Tourism](#)

**8.B Upcoming Business Walk:**

**Staff will provide information and solicit participation in the Business Walk scheduled for Wednesday, March 30 at 1 p.m. to visit downtown businesses and commercial centers.**

**Recommended Action: Receive information from staff and offer comments. No formal action required.**

**8.C Update from Ad-hoc Tourism Committee:**

**This will be a standing item on Economic Development Board agendas. Board Members Kerz and Morales Perez, appointed to the Ad-hoc Tourism Committee, will provide an update to the Board on recent Tourism Committee meetings. The first meeting they may attend is scheduled for Thursday, April 21 at 11 a.m. They will provide an update to the Board at its May 25, 2022 meeting.**

**Recommended Action: Receive information. No formal action required.**

**9. Informational Updates**

(Item listed under Informational Updates are considered routine and will not be discussed unless requested by EDB member, staff or a member of the public.)

**9.A New Benicia Business License Applications:**

**Recommended Action: Review update of new business license applications provided by HDL. No formal action required.**

[City of Benicia - Econ Dev New Business Licenses February 2022](#)

**9.B Commercial / Industrial Vacancies:**

**Recommended Action: Review vacancies. No formal action required.**

[Commercial - Industrial Properties](#)

**10. Board Member Comments And Staff Announcements**

**11. Next Meetings**

May 25, 2022 at 5:30 p.m., location TBA

July 27, 2022 at 5:30 p.m., location TBA

September 28, 2022 at 5:30 p.m., location TBA

**12. Adjournment**

## **Public Participation**

The Benicia City Council and its Boards and Commissions welcome public participation.

Pursuant to the Brown Act, each public agency must provide the public with an opportunity to speak on any matter within the subject matter jurisdiction of the agency and which is not on the agency's agenda for that meeting. The City Council allows speakers to speak on non-agendized matters under public comment, and on agendized items at the time the agenda item is addressed at the meeting. Comments are limited to no more than five minutes per speaker. By law, no action may be taken on any item raised during the public comment period although informational answers to questions may be given and matters may be referred to staff for placement on a future agenda of the City Council.

Should you have material you wish to enter into the record, please submit it to the City Manager.

## **Disabled Access or Special Needs**

In compliance with the Americans with Disabilities Act (ADA) and to accommodate any special needs, if you need special assistance to participate in this meeting, please contact Kim Imboden, the ADA Coordinator, at (707) 746-4200. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting.

## **Meeting Procedures**

All items listed on this agenda are for Council discussion and/or action. In accordance with the Brown Act, each item is listed and includes, where appropriate, further description of the item and/or a recommended action. The posting of a recommended action does not limit, or necessarily indicate, what action may be taken by the City Council.

Pursuant to Government Code Section 65009, if you challenge a decision of the City Council in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to, the public hearing. You may also be limited by the ninety (90) day statute of limitations in which to challenge in court certain administrative decisions and orders (Code of Civil Procedure 1094.6) to file and serve a petition for administrative writ of mandate challenging any final City decisions regarding planning or zoning.

The decision of the City Council is final as of the date of its decision unless judicial review is initiated pursuant to California Code of Civil Procedures Section 1094.5. Any such petition for judicial review is subject to the provisions of California Code of Civil Procedure Section 1094.6.

## **Public Records**

The agenda packet for this meeting is available at the City Manager's Office and the Benicia Public Library during regular working hours. To the extent feasible, the packet is also available on the City's web page at [www.ci.benicia.ca.us](http://www.ci.benicia.ca.us) under the heading "Agendas and Minutes." Public records related to an open session agenda item that are distributed after the agenda packet is prepared are available before the meeting at the

City Manager's Office located at 250 East L Street, Benicia, or at the meeting held in the Council Chambers. If you wish to submit written information on an agenda item, please submit to the City Clerk as soon as possible so that it may be distributed to the City Council. A complete proceeding of each meeting is also recorded and available through the City Clerk's Office.

<b>Contact Your Council Members</b>
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If you would like to contact the Mayor or a Council Member, please call the number listed below to leave a voicemail message.

Mayor Young: 707-746-4213

Vice Mayor Campbell: 707-746-4213

Council Member Strawbridge: 707-746-4213

Council Member Largaespada: 707-746-4213

Council Member Macenski: 707-746-4213